

BOARD OF TRUSTEES

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Ann Morgan, Fennemore Craig
Jones Vargas

CLERK OF THE BOARD

Jessica Olives

**NOTICE
RENO-TAHOE AIRPORT AUTHORITY
BOARD OF TRUSTEES RETREAT**

DATE: Friday, August 23, 2013
TIME: 8:30 a.m. – 4:30 p.m.
LOCATION: Red Hawk Resort
6600 North Wingfield Parkway
Sun Porch Room
Sparks, Nevada

AGENDA:

- I. ROLL CALL
- II. APPROVAL OF AGENDA
- III. PUBLIC COMMENT if any – Limited to three minutes per person
- IV. OPENING COMMENTS – Chair Adam Mayberry
- V. ITEMS FOR PRESENTATION AND DISCUSSION
 - a. Board Governance.....Phil Satre
 - i. Discussion
 - b. Federal Update.....Congressman Jon Porter (Ret.)
 - i. Discussion
 - (BREAK)
 - c. President/CEO Opening Comments.....Marily Mora
 - i. Implementation of the Strategic Plan
 - ii. Discussion
 - d. Strategic Priority-Facilitate Economic Development
at both Airports.....Jamie McCluskie &
Tina Iftiger
 - i. Airport Planning Overview
 - ii. Commercial Real Estate Market Overview
 - iii. Development Approaches
 - iv. Next Steps
 - v. Discussion

(WORKING LUNCH)

- e. Strategic Priority-Optimize General Aviation Operations and Service.....Jamie McCluskie & Tina Iftiger
 - i. Reno-Stead Airport Terminal/Emergency Operations Center Update
 - ii. General Aviation Public Relations/Marketing Plan – Short-term
 - iii. Competitive Positioning and Market Research
 - iv. Next Steps
 - v. Discussion

(BREAK)

- f. Strategic Priority-Increase Air Service.....Brian Pratte
 - i. Industry Overview
 - ii. Current Status
 - iii. Opportunities & Targets
 - iv. Next Steps
 - v. Discussion

- g. Strategic Priority – Air Cargo Development.....Brian Pratte
 - i. Industry Overview
 - ii. Current Status
 - iii. Opportunities & Targets
 - iv. Next Steps
 - v. Discussion

(BREAK)

- h. Strategic Priority – Positive Environment.....Brian Kulpin & Brian Moore
 - i. Customer Experience
 - ii. Discussion
 - iii. Training, Innovation & Organization/Staff Environment
 - iv. Discussion

VI. GENERAL BOARD COMMENTS, QUESTIONS AND POSSIBLE ITEMS FOR FUTURE BOARD MEETINGS

VII. PUBLIC COMMENT if any – Limited to three minutes per person

VIII. ADJOURNMENT

NOTE TO PUBLIC: Other than specified above, no action will be taken by the Board at this retreat. Items will not necessarily be considered in the sequence listed. This meeting may be continued if all of the items are not covered in the time allowed. If the meeting is to be continued, the time and place will be announced at the end of the portion of the meeting to be continued.

SUPPORTING MATERIAL: The designated contact to obtain supporting material is the Clerk of the Board, Jessica Olives, P.O. Box 12490, Reno, NV, 89510 or 775-328-6410. Supporting material is also available at the Reno-Tahoe Airport (Administrative Offices) and at the scheduled meeting.

THIS NOTICE HAS BEEN POSTED AT THE FOLLOWING LOCATIONS:

- 1. Airport Authority Admin Offices – 2001 E. Plumb Lane, Reno
- 2. Washoe County Administrative Offices 1001 E. 9th St. Reno
- 3. Reno City Hall – 490 S. Center Street, Reno
- 4. Sparks City Hall – 431 Prater Way, Sparks